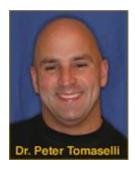
## General Dentistry Information Packet Chicago Smile Design

"General dentistry consists of both preventative and restorative services to keep your mouth healthy. In the world of dental health care, the general dentist is the go-to person for preventing tooth decay and gum disease, and for discussing any dental concerns you may have. At Chicago Smile Design we pride ourselves on devoting the time and energy necessary to provide

you with the high-quality, compassionate dental care



you deserve."

Dr. Tomaselli

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## What is general dentistry?

A general dentist is your first line of defense in maintaining a healthy mouth and beautiful smile. General dentistry refers to dental care that encompasses all aspects of preventative tooth care, such as regular cleanings and x-rays. The general dentist is responsible for providing you with a treatment plan to optimize the health of your teeth and gums, including referring you to any specialists you may need to see, such as an orthodontist or oral surgeon.

Often, a general dentist will learn a specialty like cosmetic dentistry to further provide you with services you may need, such as teeth whitening and dental implants, allowing you to reduce the number of dentists you need to see to maintain your dental health.

## What are the benefits of using a general dentist?

**One-stop shop:** A general dentist provides you with all of your basic dental health needs, from cleanings to fillings to oral cancer screening. The general dentist can also offer you additional services, such as teeth whitening, which is done in the same office.

**Relationship:** Entrusting your oral health care to a dentist means building a long-term relationship with that person. Because you visit a general dentist twice a year for checkups and for any other dental needs you have, you and your dentist become familiar with each other over time. This allows the dentist to develop a long-term plan to maintain your oral health, and for you to be comfortable talking about your needs.

**Emergencies:** In addition to providing regular dental exams, general dentists provide emergency services. So if you break a tooth or have another dental emergency, your general dentist will see you right away to repair the damage.

## Is a general dentist right for me?

A general dentist provides the preventative and restorative dental care that everyone needs, including:

- Regular cleanings
- Fluoride treatments
- X-rays to check for tooth decay
- Cavity fillings
- Screening for oral cancer

You can benefit from seeing a general dentist if you want someone who can provide you with the preventative dental care necessary to maintain a healthy mouth and detect any signs of tooth decay and gum disease.

#### Does my insurance cover general dentistry?

Costs for dental care can vary by person, depending on the amount and type of care your teeth need. If you come in for a free consultation, I can give you a much better idea of the costs involved with your case by examining your teeth.

If you have dental insurance, you may be able to have all or part of the cost of your family's dental services covered. The easiest way to find out is to simply call the number on your insurance card and ask them. If your company offers a Flexible Spending Account (FSA), you may be able to use it to pay for your dental services.

The good news is that there are payment plans available that can cost as little as \$100/mo. When you come in for your free consultation, we can discuss which plans might be appropriate. There are also third-party financing options such as CareCredit (<u>www.carecredit.com</u>) that you can investigate.

# Why do so many people in Chicago choose Dr. Tomaselli?

Make One Stop. Rather than travel from location to location for different dental procedures. We have everything needed to help you have a healthy and beautiful smile. Dr. Tomaselli has expertise in diverse areas, from implant placement and restoration to root canal therapy, periodic exams and whitening.

Be A Top Priority. Dr. Tomaselli really values his relationship with each patient - become one of the Chicago Smile Design family. You will feel relaxed and comfortable all throughout the appointment and maybe even forget you're in a dental office.

Benefit from Creativity. Because Dr. Tomaselli has expertise in a number of dental disciplines, including *Invisalign*, implants, cosmetics, and sedation, (and 23 years of experience as a Chicago area dentist), he can employ the best solution for you. You can feel confident that you will have a healthy, lasting smile.

### How do I get started?

To get started, first call my office at 773-409-4860 or go to <u>www.ChicagoSmileDesign.com</u> to schedule an appointment for a free consultation. I'm looking forward to hearing from you and helping you achieve the smile of your dreams - painlessly!

### What other patients are saying:

What I like most about Chicago Smile Design is the kind, professional and friendly staff and doctors. I was a little nervous going into the practice today even though I have known Dr. Tomaselli for awhile now. I had a pretty serious toothache that wouldn't go away no matter what I tried. The office took me in immediately to check out what the problem was. Wow, was I grateful! I was so happy that they took me in right away and I was even happier that within an hour and fifteen minutes I was back to feeling no pain and being able to chew again!

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Thank you so much Dr. Tomaselli! Chicago Smile Design is professional, efficient, caring and extremely talented at dentistry. I highly recommend Chicago Smile Design.

-Kelly Muldoon, Chicago, IL

I have moved quite a bit in my career and one of my biggest challenges is to find a dentist in whom I have confidence. When I came to Chicago, I was referred to Dr. Tomaselli by a friend. I had a lot of dental work to be done and was pleased to have found a dentist who was willing to spend time explaining procedures to me and would help me prioritize the work. His office staff is very friendly and adept at making me feel comfortable throughout all my dental procedures. When I had issues with my insurance company, Jill was quick to help move things along.

It's a wonderful change to have a dentist who knows me and is willing to listen to my needs. It is a refreshing change over large dental practices I had been to previously where I did not have the same dentist twice. Many thanks to Dr. Tomaselli and his staff for their fine work and dedication!

L. V., MSN, RN, CNS; Chicago

#### Dear Dr. Tomaselli and all at Chicago Smile Design,

I have been a patient of yours for almost ten years. I cannot say enough good things about your staff. I consider myself to be a difficult patient because I have a bad gag reflex, but with your staff's patience I have been able to not only get my teeth cleaned and not feel anxious, but get oral surgery and braces.

I recommend Dr. Tomaselli to everyone looking for a dentist, because Chicago

Smile Design makes a difference. They are top notch with their people skills and are always two steps ahead with the latest technology. I LOVE this dentist office, and this letter is coming from a 32 year old women who hated the dentist so much growing up that she would literally run out of the dentist's office and would never step a foot in an orthodontist's office. The patience and coaching of Dr. Tomaselli can put anyone at ease who has

anxieties about seeing the dentist. The staff also has an impeccable "bed side manner" in that they work with Dr. Tomaselli as a team. Maybe the office can show a before and after of my teeth to physically prove to you the difference they make.

Thank you for making a difference!

Most sincerely,

R.Z., Chicago

#### Why is Doc Tomaselli the most awesome Dentist?

2 years ago, I called Dr. Tomaselli's office, it was the changing point of my life. I was so scared to make an appointment it took me three attempts to make the call. I told the kind woman on the phone, Jill, that I was absolutely terrified of dentists and would need a sedative just to walk in the door. She reassured me that Dr. Tomaselli was familiar with patients like me and that they were very sensitive to my denta-phobic needs.

I could barely open my mouth for the doctor. I was so ashamed of my mouth; it had been 8 years since I had been to a dentist because of my extreme fear. Dr. Tomaselli explained to me (and my supportive husband) what kind of extensive treatment I would need. I was scared, yes, but the staff of Chicago Smile Design made sure I was okay at all times, once even driving me home after a root canal.

Before, I could not even have a cleaning without being sedated; now it is a piece of cake. Thanks to this extraordinary care I have received at this office, I have overcome my fears of the dentist. I come in by myself for every visit, get cleanings regularly, and I am now completing the final stage of my "oral renovation" with Invisalign Braces. I am so proud of my smile and teeth! Dr. Tomaselli has helped me to not only reverse the decay that had occurred from years of fear and neglect, but also has helped me to conquer my fear of dentists and make me feel great about my mouth.

I am proud to show off my teeth and will take care of them for the rest of my life. I have been transformed by the treatment I have received at Chicago Smile Design. Dr. Tomaselli, Jill, and the rest of the incredible caring staff, I thank you!! See you at my next appointment!

K.A.; Chicago

I can't think of any higher praise than to say that I trust Dr. Pete completely -I have been seeing him for about 17 years and wouldn't trust anyone else to take care of me. He is caring and thorough and is one of the few professionals who still take pride in their work - and his is a work of art!

In addition, his staff is always helpful and pleasant and they make me feel "at home."

#### Sandee

I have truly enjoyed my experience with Dr. Tomaselli and his staff at Chicago Smile Design. I am always made to feel at home and well taken care of. Dr. Tomaselli has taken his time to make sure that my smile is the best it can be. I appreciate his time and care to make sure that I look and feel great. Chicago Smile Design has given me something to smile about.

#### Jennifer

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